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- c. HIPAA. In the event that Subscriber is an entity subject to HIPAA, Subscriber is hereby notified and agrees that: (i) Crescendo services are not designed to retain, manage or save any protected health information (PHI); (ii) under federal law Crescendo is not and shall not be considered a Business Associate of Subscriber; and (iii) Subscriber will not use or misuse any Crescendo services by uploading PHI into the Online Software.
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- e. Crescendo's Online Software. As provided for in this Agreement, use of the Crescendo Software is limited only to individuals who are Registered and Licensed Users. Licensee, on Licensee's own behalf and on behalf of Subscriber if applicable, agrees that Licensee and Subscriber: (i) will only permit Registered and Licensed Users to use, install and access the Crescendo Software and Additional Content; (ii) will use prudent measures to guard any CresManager username and password associated with this License for the Online Software; (iii) will not share or permit the sharing of any CresManager username and password with anyone; (iv) will protect against and immediately report to Crescendo any unauthorized use or access of the CresManager and/or Crescendo Software by anyone other than

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- a. Obligations of Crescendo. Crescendo shall utilize commercially reasonable efforts and security measures to prevent any Data Breach that could undermine the security and confidentiality of Subscriber Data. Crescendo will deploy security measures that are appropriate and proportionate given the nature and sensitivity of any of Subscriber's Data. Crescendo will ensure that each person processing personal data on behalf of Crescendo is subject to a duty of confidentiality. Crescendo may use subcontractors to fulfill duties under this Agreement and will bind such subcontractor to written data protection terms that require the subcontractor to assist Crescendo in complying with its legal obligations hereunder including responses to consumer privacy rights requests and, where applicable, upon written notice to Subscriber.
- **b. Data Security Program.** Crescendo shall maintain, implement and comply with a written data security program containing policies that address administrative, technical and physical safeguards necessary to protect against a Data Breach. Due to the sensitive nature of Crescendo's data security program, however, Subscriber and Crescendo agree that Crescendo shall maintain strict confidentiality with respect to this document and shall not share this document with anyone outside of those persons at Crescendo who are critical to the design, implementation, operation and service related to such program.
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- **e. Additional Information.** If Subscriber or Licensee require additional information about Crescendo's data security practices with respect to the Online Software, they are advised to review Crescendo's "Security Review Questionnaire," available at: https://www.crescendointeractive.com/terms/pdf/Software-Security-Review-Questionnaire.pdf. Crescendo will comply with reasonable requests of Subscriber or Licensee and make available the requisite information in its possession necessary to demonstrate compliance with the obligations of any applicable law.
- 14. Term and Renewals. This License extends for an annual, one-year term unless otherwise indicated on the invoice sent by Crescendo related to this License (in which case any License fees will be pro-rated or extended as stated on the invoice). If the term is an annual term, it will commence on the first day of the month following the date stated on the invoice and expire 12 months thereafter. If the term is a partial-year term, it will commence and expire as of the dates indicated on the related invoice. Approximately 30 days before the expiration of any term, Crescendo will send Licensee and/or Subscriber (as appropriate) a renewal invoice reflecting the price for the renewal of any License(s) maintained by Licensee and/or Subscriber. If License and/or Subscriber wish to cancel the service, they agree to follow the Termination steps outlined in Section 15 prior to the commencement of any renewal term and, if those steps are not timely followed, agree to pay the renewal invoice sent from Crescendo.
- 15. Termination. Crescendo may terminate this Agreement at any time by delivering thirty (30) days advanced notice to Licensee and refunding a prorated service fee, if any, for the applicable part of that year for which cancellation is effective. If Licensee does not agree to these terms, Licensee may terminate this Agreement by doing the following: (A) for downloaded Software, uninstall all copies of the Crescendo Software, return all Crescendo-owned materials to Crescendo and provide a written statement that makes clear that you wish to cancel this License; or (B) for Online Software, you must call Crescendo at 800-858-9154 to cancel your service, in which case your online user account will be deactivated by Crescendo. Notwithstanding termination, the limitations and responsibilities of Licensee in Sections 3 through 12 of this Agreement shall survive indefinitely.
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== END OF AGREEMENT ==

Crescendo Interactive, Inc., 110 Camino Ruiz, Camarillo, CA 93012 p. 800-858-9154 f. 805-388-2483 web. www.crescendointeractive.com

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